



BE ACTIVE

BE HEALTHY

BE SPORTY

**Sport & Leisure
Framework**

2015 - 2019

FOREWORD

I am delighted to introduce this framework for Sport and Leisure which will provide the focus and strategic approach to ensure that Argyll and Bute Council continues to maintain and develop services aiming to improve the overall sport outcomes, health, fitness and general wellbeing of our communities. By working in partnership with other organisations and through our network of committed volunteers we can maximise the resources available in the very challenging financial environment facing local authorities.

I would like to thank **sportscotland** for the facilitation support provided throughout the development process of the framework.



Councillor Currie
Policy Lead Community, Culture and Housing

OUR VISION

Sport and Leisure in Argyll and Bute – Inspiring people to be active, healthy and sporty.

OUR MISSION

Our service aspires to be welcoming, inclusive and ambitious.

We will increase opportunities for physical activity and sport and contribute to health outcomes through working closely with our partners; motivating and engaging our communities to enjoy the diverse and unique environment of Argyll and Bute.

OUR VALUES

- **HONESTY** - We are open honest and approachable with our customers, communities and partners.
- **DIVERSITY** - We value diversity and respect equality.
- **YOUNG PEOPLE** are involved in decision making and delivery of sport and physical activity.
- **POTENTIAL** - We recognise and support potential.
- **PRIDE** - We take pride in delivering high quality services for best value.
- **INVOLVEMENT** - We involve our communities to plan, prioritise, develop and promote sport and leisure opportunities.
- **ACCOUNTABILITY** - We are accountable to ensure our service provision is needs based and evaluated through effective performance management.
- **COMMITMENT** - We are committed to clear long term outcomes.
- **PATHWAYS** - We create lifelong pathways to ensure opportunities for all.
- **PARTNERSHIP WORKING** will be at the heart of all we do.

OUR PRIORITIES

1: School Sport

Physical Education, Physical Activity and Sport (PEPAS) is embedded within all schools across Argyll & Bute promoting pathways from schools to clubs and communities.

GOALS

Priority 1.1 Create PEPAS group to integrate Physical Education, Physical Activity and Sport in Schools (curricular and extra-curricular), and into the community

OUTCOMES

- 1.1.1 Multi partner PEPAS group is functioning well with links to all secondary schools and associated primary clusters
- 1.1.2 School Senior Management teams value the contribution of PEPAS to the wider educational agenda
- 1.1.3 Integrated PEPAS plan is managed, resourced and delivered
- 1.1.4 Increased opportunities to engage under- represented groups through effective PEPAS activities

Priority 1.2 Physical Education is well planned and coordinated

- 1.2.1 All schools achieving two hours / two periods of quality PE in accordance with the Scottish Government target
- 1.2.2 All schools participate in the School Sport Award scheme

Priority 1.3 Active Schools is well resourced, planned and delivered

- 1.3.1 Strong pathways exist between school and clubs to support the transition from school to community sport
- 1.3.2 More opportunities for children & young people to participate in sport and physical activity

Priority 1.4 Continue to develop a strong network of people to deliver Physical Education, Physical Activity & Sport in Argyll & Bute Schools

- 1.4.1 A strong network of people, including Young Leaders, delivering PEPAS in Argyll & Bute Schools are well supported and valued
- 1.4.2 Young people are involved in decision making in school and community sport
- 1.4.3 Well trained coaches delivering high quality sport delivery



2: Club Sport

Support sports clubs to enable accessible and sustainable sports provision in communities.

GOALS

Priority 2.1 Adopt a strategic approach to the development of Community Sport Hubs in identified communities in Argyll and Bute

OUTCOMES

2.1.1 Local plans are developed and implemented by local stakeholders and partners in every CSH area

2.1.2 Young Hub Leaders are involved in decision making in each Community Sport Hub

2.1.3 Increased membership of local clubs engaged in Community Sport Hubs

Priority 2.2 Community Sport Hubs are well resourced, planned and delivered

2.2.1 Community Sport Hubs within Argyll & Bute are sustainable

2.2.2 The needs of local clubs in Hubs are understood and addressed through partnerships with identified stakeholders

2.2.3 Well trained people delivering high quality services in fit for purpose facilities

Priority 2.3 Utilise the local club accreditation scheme with identified clubs to support and develop local coaches, officials and volunteers

2.3.1 Volunteers and coaches within school and community programmes are supported and mentored

2.3.2 Local sports clubs are recognised and rewarded

2.3.3 Local sports clubs are well-resourced and well connected

2.3.4 Local sports clubs are well planned and well organised

2.3.5 Increased membership of local clubs

Priority 2.4 Maximise the opportunities afforded by the regional sporting infrastructure and sportscotland's Regional Sporting Partnership

2.4.1 Effective pathways create a supportive environment for lifelong participation and encourage high level sporting achievement

2.4.2 Additional resources and expertise are available to grow sporting excellence in Argyll and Bute

Priority 2.5 Encourage clubs to engage with young people through participation and/or leadership opportunities

2.5.1 Young people hold leadership roles within clubs

2.5.2 Sports clubs are connected with schools to provide quality opportunities for young people



3: Community Sport and Physical Activity:

Maximise access to and promotion of sport and physical activity opportunities to engage people in their local communities.

GOALS

Priority 3.1 Ensure that sport and physical activity is embedded in the strategic planning of the Council and the Community Planning Partnership and its role in achieving the outcomes of the SOA is clear

OUTCOMES

3.1.1 Community Planning Partners and communities working together to understand and address sport and physical activity needs across Argyll and Bute.

3.1.2 Performance monitoring information is accurate, current and widely shared with CPP partners and other relevant partners

Priority 3.2 Engage with partners to maximise opportunities to access sport and physical activity

3.2.1 Sport and Physical Activity opportunities are accessible, inclusive, affordable and financially viable

3.2.2 Performance monitoring information is used to influence planning and resource decisions.

Priority 3.3 Ensure the profile, and benefits of, Sport & Physical Activity are clearly communicated

3.3.1 The profile and benefits of sport and physical activity are communicated with elected members, CPP partners and other relevant partners

3.3.2 People and local communities are aware of the local opportunities in sport and physical activity

4: Lifelong health and wellbeing

Helping people live active, healthy lives.

GOALS

Priority 4.1 Establish a strategic health and physical activity forum to ensure all opportunities are well planned, resourced and delivered

OUTCOMES

4.1.1 Strategic health and physical activity forum is managed, resourced and delivered

4.1.2 Increased participation in physical activity and sport for all age ranges which contribute towards improved health outcomes

4.1.3 The health and wellbeing needs of local communities are identified, understood and addressed through partnerships with identified stakeholders

4.1.4 Opportunities are well planned, resourced and delivered which encourage more people to engage in lifelong sport & physical activity

4.1.5 Communities are aware of the opportunities and significant benefits of sport & physical activity

4.1.6 Reduced health inequality within areas of need

4.1.7 Performance monitoring information is used to influence planning and resource decisions

Priority 4.2 Work in partnership with the NHS to drive the development of affordable best practise exercise referral schemes

4.2.1 The Argyll Active and Healthy Working Lives programmes are developed and sustained

4.2.2 Sustainable, coordinated & person centred physical activity and sport interventions are delivered

Priority 3.3 Increase resources targeted towards the physically inactive among our population

3.3.1 Increase in numbers of previously inactive people engaging in sport & physical activity

5: Facilities

Our buildings, facilities and equipment are safe, sustainable, well maintained and well managed

GOALS

Priority 5.1 Deliver a high quality leisure service infrastructure by adhering to Argyll & Bute Council strategic priorities

OUTCOMES

5.1.1 All our buildings, facilities and equipment are maintained to a high, safe standard

5.1.2 Capital investment is committed through a planned, strategic approach based on robust data

5.1.3 Access to the facilities is well managed and used to capacity for Physical Activity and Sport opportunities

5.1.4 Access to the school estate is well managed

Priority 4.2 Invest in training and support to develop staff

5.2.1 Invest in recruitment and training to ensure well trained people delivering high quality services

Priority 4.3 Create a welcoming environment in all our facilities for all customers

5.3.1 Facilities are warm, clean, friendly and provide an appropriate environment for participants in sport & physical activity

Priority 5.4 Work with partners, including community planning partners, to promote opportunities for sustainable and responsible use of our natural resources for Physical Activity and Sport

5.4.1 Access to outdoor environments and green spaces is increased

6: Communication and Engagement

Community engagement and communication is embedded in all service activities.

GOALS

Priority 6.1 Use a range of innovative communication channels to reach and engage with communities

OUTCOMES

6.1.1 Communication plan is developed, managed, resourced and delivered incorporating all relevant corporate strategies and plans

6.1.2 Information is current and accessible

6.1.3 Raised awareness of sport and physical activity opportunities

6.1.4 Performance monitoring information is accurate, current and widely shared with CPP partners and other relevant partners

6.1.5 Performance monitoring information is used to influence planning and resource decisions

Priority 6.2 Consult regularly with our customers, clubs and communities for feedback on service improvements to meet their needs

6.2.1 Customers are fully engaged to address issues which directly affect them

6.2.2 Hard to reach customers are engaged

6.2.3 Enhanced customer feedback channels to identify areas of improvement and good practice

6.2.4 Service delivery meets the needs of customers

6.2.5 Improved information flow and more responsive service delivery

6.2.6 Increase of participation and customer satisfaction across all service programmes

STRATEGIC CONTEXT

The Sport & Leisure Framework has been written with our partners in order to maximise service and form a cohesive document to compliment National Strategies and our Single Outcome Agreement. Spanning the next 4 years, this document sets out the vision for sport and leisure within Argyll & Bute.



With thanks to all our partners

